

## University Requirements

(120 credit hours;  
135 for a double major)

### Tier I

- ❑ Freshman English Composition (*ENGL 1510* or equivalent)
- ❑ Junior English Composition (or two Junior English equivalent courses)
- ❑ Quantitative (*\*PHIL 1200* fulfills this and is a school requirement)

### Tier II

- ❑ Applied Science and Mathematics
- ❑ Natural Sciences
- ❑ Fine Arts (some Visual History courses may also count for this requirement)
- ❑ Cross-cultural Perspectives\*
- ❑ Humanities and Literature\*
- ❑ Social Sciences\*

*\*Many of the Tier II requirements for Social Sciences, Humanities and Literature, and Cross-Cultural Perspectives are met with the school Liberal Arts requirements listed at top right.*

### Tier III

*Must be taken with senior standing to count as Tier requirement.*

- ❑ **VICO 4229**

## School of

### Visual Communication Requirements

(listed as College Requirements on the DARS)

#### Liberal Arts requirements (18 hours)

*Some of these courses also count as Tier II requirements:*

- ❑ **History** (HIST) and **Political Science** (POLS)  
*Complete any two courses from one area and one course from the other, for a total of three courses.*
- ❑ **ANTH 1010** Introduction to Cultural Anthropology
- ❑ **PHIL 1200** Principles of Reasoning (*\*fulfills Tier I requirement, as well*)
- ❑ **PHIL 1300** Introduction to Ethics
- ❑ **PSY 1010** General Psychology
- ❑ **SOC 1000** Introduction to Sociology

#### VisCom Core Curriculum (15 hours)

*Complete the following courses:*

- ❑ **VICO 1000**  
Introduction to Studies in Visual Communication
- ❑ **VICO 1421**  
Introduction to Visual Communication Skills: Photography
- ❑ **VICO 1414**  
Introduction to Visual Communication Skills: Design
- ❑ **JOUR 1330** Precision Language for Journalists

freshman,  
fall

freshman,  
spring

- ❑ **Art Foundation** — *complete one course (or one that is advisor-approved):*

ART 1161 Ceramics (*advisor-approved*)  
ART 1200 Description  
ART 1210 Function  
ART 1220 Image  
ART 1230 Structure

- ❑ **Communication Law** — *complete one of the following:*

BUSL 2000 Law and Society  
JOUR 3100 Communication Law  
MDIA 2100 Entertainment Law and Finance

❑ **Communication course:** *Select one College of Communication course outside of the School of Visual Communication not already required.*

❑ **Communication Writing** — *complete one the following courses (note that JOUR 2311 is the requisite for the Journalism Law course):*

- JOUR 2311 Intro to Multiplatform Reporting and Writing
- JOUR 2500 Introduction to Strategic Communication
- JOUR 3140 Fundamentals of Online Journalism
- JOUR 3310 Reporting Public Issues
- JOUR 3620 Community Journalism
- JOUR 3700 Strategic Communication Writing
- MDIA 2201 Short-form Media Scriptwriting

❑ **Visual History** — *complete one of the following courses (or one that is advisor-approved):*

- AH 3610 History of Photography
- ANTH 3010 Visual Anthropology
- FILM 2010 Intro to Film: History of World Cinema  
*(also Fine Arts, Tier II)*
- AH 2110 History of Art I *(suggested; also Fine Arts, Tier II)*
- AH 2120 History of Art II *(also Fine Arts, Tier II)*
- AH 2130 History of World Art
- AAS 2500 Blackness and the Arts
- AAS 3500 African American Arts and Artists
- MDIA 1010 The Evolution of Media
- MDIA 3160 History of Computer Graphics

❑ **Area of Specialization:**

Complete a minimum of **12 hours of courses concentrated in an advisor-approved area outside of the School Visual Communication.** All but one of the courses for this requirement must be at the 2000 level or above. One course may be at the 1000 level. The intent of this requirement is for students to add an additional skill and knowledge set outside of their major.

Courses taken during the **Scriptps in D.C.** program can also count toward the specialization requirement.

**Grade standard**

**Students must earn a C (2.0) in all professional courses.**

Professional courses are listed under the student's major sequence requirement (examples include, but not limited to, all VICO, JOUR, MDIA, COMS and ART classes). A grade of C- does not meet this standard. Failure to achieve a C or better in a required course (no other class can substitute) after the second attempt will result in the student being dismissed from VisCom.

**Major courses for Commercial Photography (24 hours)**

*Complete the following courses (these classes are sequential):*

sophomore, fall — ❑ **VICO 2221** Commercial Photography I (requires VICO 1000 and C or better 1421)

sophomore, fall or spring — ❑ **VICO 2400** Illustration I: Digital Imaging (req. VICO 1115 or 1422)

junior, fall — ❑ **VICO 3227** Commercial Photography II: Fashion and Portraiture (JOUR 1330, and C or better in VICO 1421)\*

junior, spring — ❑ **VICO 3228** Commercial Photography III: Still life and Architecture (C or better 3227)

senior, fall — ❑ **VICO 4227** Commercial Photography IV: Business and Studio Practices (C or better in VICO 3228)

senior spring — ❑ **VICO 4229** Adv Photographic Illustration Capstone (C or better 4227 and senior-credit standing)

❑ *Complete 6 hours of advisor-approved **business-related courses.** See DARS for a more complete list:*

- ACCT 1000 Financial Accounting for Entrepreneurs
- FIN 2010 Basic Personal Finance
- JOUR 3380 Graphics and Audiences
- JOUR 3400 Strategic Communication Theory/Research
- MGT 2000 Intro to Management
- MKT 2020 Marketing Principles
- MKT 3000
- VICO 4200 Commercial Video (spring)

**Note:** *Commercial Photography students often elect to have a Business minor.*

\* Courses taken during the **Cayman Island** program can also count toward the VICO 3227 requirement.